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Hyde Park Floral Company, Inc.

THE HALLS

"Where Good Garden Seed are Sold"

Member Florist Telegraph Delivery Association 917 CONGRESS AVE.

AUSTIN, TEXAS.

LIBRARY

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* JUL 6 1931 *



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HALL'S CACTUS

FROM

HYDE PARK FLORAL CO.

THE HALLS

AUSTIN. TEXAS

ONE OF THE LARGEST COLLECTIONS IN THE U.S. A.

\$20 COLLECTION

Box in center of cut shows our \$20.00

from 1 to 8 inches in height and will make up 10 to 15 bowls, which will sell for at least \$5.00 to \$10.00 each.

We sell them in our store in Austin. Texas. We know they will sell with you.

\$50 COLLECTION

e \$50.00 collection which consists of 200 plants, some as small as in the \$20.00 collection but running as a whole larger plants and more variety. Some of these plants can be potted individually and make a beautiful single pot plant, which we find that Cactus lovers buy on sight.



This Cut Shows a Few of the Numerous Varieties We Carry in Stock

\$100 COLLECTION

The \$100.00 collection is about the same in proportion as the \$50.00 collection only double the number and more and rarer varities.

Window Display Collection

Window display of 20 specimen plants, opuntia, cereus and mamillaria types \$30.00.

The larger plants shown in our cut give you an idea of plants for your window display. We also have specimens such as the opuntia in the center of the cut

\$5.00. \$7.50. \$10.00 and \$15.00 each

HYDE PARK FLORAL COMPANY, INC.

THE HALLS

"Where Good Garden Seed are Sold"

Seedmen and Florists 917 CONGRESS AVE.

Austin, Texas, Nay 17, 1927,

U.S. Department of Agriculture,

¢ N. Rex Hunt, mashington, D. C.

Dear Sir :-

In regard to your letter of May 9th we beg to advise that we do not issue any catalogues on Nursery stock, seed or plants.

We are in the retail florist business in Austin, Texas and sell retail mostly pot plants and cut flowers, however from time to time we do wholesale quite a few cut gladiolas and we even wholesale tube rose bulbs and are expecting to sell quite a few canna bulbs, starting next Fall.

We also do quite a bit of wholesale business in Cacti. This is done mostly by direct by rail advertising and with Salesmen. We have two agencies with wholesale florists in New York delivering our Cacti and expect to establish more agencies in the larger cities of the U.S. as soon as we can.

We are mailing you one of our wholesale circular price lists with cut. This is the only price list of any description that we have at present, however, if there are any questions you would like to ask in regard to the prices on any thing that we handle, we will be very glad to co operate with you and advise you from time to time.

Hoping that we may be able to be of some service to you we remain;

Very truly yours,

HYDE PARK FLORAL CO. 22/1/ Malf

Fred H. Hall.

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